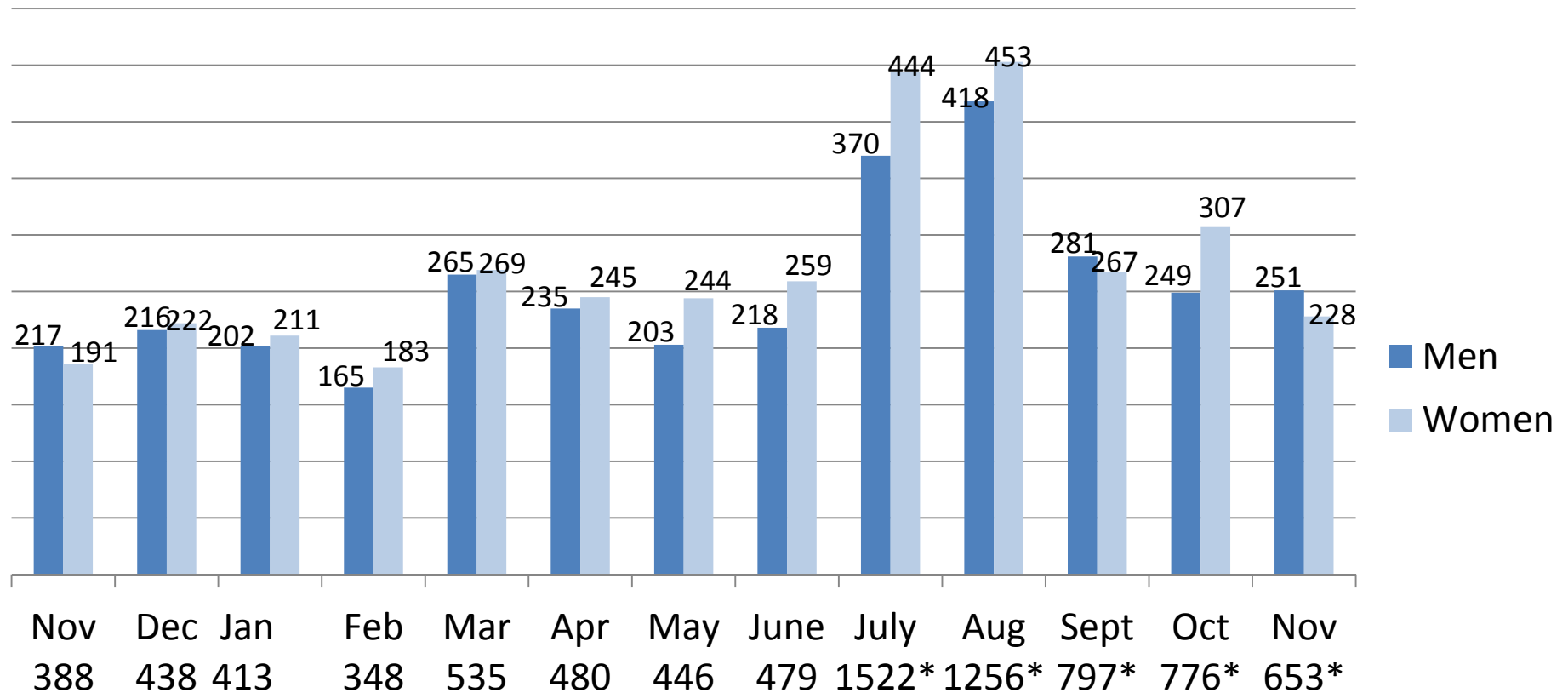


Problem Gambling Helpline Calls

The below chart indicates the number of calls each month from November 2012 - November 2013. The data reflect total number of calls and the gender of the caller.



*Note: July 2013 represents a change in the helpline vendor. Callers are now listed as female, male or unknown. In July, 708 calls were listed as unknown gender; in August 385 calls were listed as unknown gender; in September, 249 were listed as unknown gender; in October, 220 calls were listed as unknown; and 174 calls in November were listed in the unknown gender category.